

Quota Talk Bunk, Says Ottawa

Paramount, Hfx. Opened By FP

Three new theatres opened in Canada recently, one got under way and applications for building permits were made for two more, one of which is for a drive-in.

Famous Players Canadian Corporation opened its 1,242-seat

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No IDB Money In Dom'n Production

Although Canadian motion picture production is an "eligible operation" under the rules of the Industrial Development Bank, it appears that as yet no producer has convinced its officials that the film he wants to make with its money has "reasonable

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Exhibs Against Being Told What Country's Pictures To Play

The Canadian Government "will not put a quota on the films of any nation," A. H. Newman of the Department of Trade and Commerce told the Canadian Film Weekly last week. "The Canadian Government would be very pleased to

see as many British films used in Canada as possible—and, for that matter, films from any other European nation. But no steps will be taken to discriminate against the films of any nation."

Newman is central liaison officer for all film activities resulting from the accord entered into early in 1948 between the Canadian Government and the Am-

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Dillon To Succeed Eddie Wells

Successor of Edwin H. Wells as executive secretary of the Canadian Motion Picture Distributors Association will be Fred C. Dillon, it was learned from Gordon Lightstone, president of that body. Wells, who resigned after 14 years, will leave his CMPDA post on March 1st.

A former Windsor newspaperman who had been secretary in Ottawa to David Croll, MP, Dillon has been running his own public relations office but will close it.

Wells will visit England, where his daughter resides.

British Produce Horse Operas

One of the greatest drawbacks about British product, the exhibitor has often said, is the lack of westerns and musicals. In those fields Hollywood stands out and these types of films are great for garnering week-end dates. Even the British theatre-

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Harvey Kathron To Eagle-Lion Films

Formerly of the Selznick Releasing Organization and Twentieth Century-Fox, Harvey Kathron is now the sales representative of Eagle-Lion Films of Canada.

He will work out of Toronto.

To Script WB Film

Alan LeMay will script Warners' "Ghost Mountain."

ROYAL PROBE FOR RADIO, TV, PIX

The Speech from the Throne at the opening of Parliament revealed that a Royal Commission would be established to examine the "activities of agencies of the Federal Government relating to radio, films, television" and other aspects of Canadian cultural life, including arts and sciences, museums, a national library, etc.

It is expected that the Hon. Vincent Massey will head the Commission, which will be made up of five members, with two being from Quebec. While Prime Minister, W. L. M. King indicated that such a Commission would be set up.

RETURN BATTLE—EMP-U Vs. RANK

Judgment was reserved in the Master's Chambers, Osgoode Hall, Toronto, by G. D. Conant, KC, Senior Master, last week, on the application of Empire-Universal Films Ltd. et al for leave to issue a concurrent writ of summons for service out of jurisdiction upon J. Arthur Rank Organization Inc., Universal Pictures Co. Inc. at New York, and upon J. Arthur Rank and General Cinema Finance Corp. in England.

There have been a number of court brushes between the plaintiffs and defendants during the past year. Empire-Universal et al seeks to sue Rank et al for violation of a contract allegedly calling for the distribution of certain British pictures in Canada and Newfoundland. It seeks the films and an accounting of monies earned by them during the period in which it contends the films should have been in its hands.

Pine-Thomas' Next

Next Pine-Thomas production for Paramount will be "Captain China" in color.

Model Signs Pact

Anne Pearce, New York photographer's model, has been signed to a contract by U-I.

Ont. Treasurer Eyes Televised Films

Motion pictures which reach Ontario audiences through television are just as liable to censorship as those offered in theatres. That seems to be the position of the government—one which would be the basis of future action in the matter of films being broadcast into Ontario from New York and Michigan.

It is known that O. J. Silverthorne, chairman of the Motion Picture Censorship and Theatre Inspection branch, recently called the attention of the Hon. Leslie M. Frost, KC, provincial treasurer, to questions raised by the advent of television

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Nat'l Moves Offices

National Theatre Services and National Booking has moved from 21 Dundas Square to the second floor of 20 Carlton Street.

Theatre Transferred

M. J. Pongres of Hamilton has purchased the 204-seat Regent, the only theatre in New Hamburg, Ontario, from the estate of the late Stanley Paul.

Montreal Cancels Theatre's License

Montreal civic administration has ratified the cancellation of the license of D. Berzan's 225-seat Royal Theatre. Action was taken following reports of repeated infringement of the law which forbids the admission in Quebec of children under 16.

"MASTERFUL—A WORD WHICH DESCRIBES THE ENTIRE FILM" — Hollywood Reporter

RICHARD BASEHART • SCOTT BRADY in 'HE WALKED BY NIGHT'

An EAGLE LION (Hollywood) WINNER from INTERNATIONAL FILM DISTRIBUTORS Limited

**Savage *TRUTH!*
Stronger than Fiction!**

In the watery darkness of the massive sewers that wind tortuously beneath Los Angeles a man flees for his life. Now he stops — waiting, listening, his finger tense about the trigger of his gun. Suddenly — he whirls — fires blindly into the blackness!

Savage, brutal — this is the killer who has struck again and again — the killer the police have hunted, patiently, skillfully, courageously — relentlessly tying each tiny clue, every shred and strand of evidence into an ever-tightening net.

Now it's closing . . . they have him cornered again, fighting desperately for his life . . . deadly, defiant, unafraid!



SPOT NEWS!

TWO SOLID WEEKS
4 DAY-DATE THEATRES,
FIRST RUN, TORONTO!

BROUGHT THRILLINGLY TO LIFE BY THE MAKERS OF "CANON CITY"

"HE WALKED BY NIGHT"

Starring

RICHARD BASEHART · SCOTT "CANON CITY" BRADY · Roy Roberts · Whit Bissell
James Cardwell · Jack Webb · Produced by Robert T. Kane · Directed by Alfred Werker · Screenplay by
John C. Higgins and Crane Wilbur · Additional dialogue by Harry Essex · Original story by Crane Wilbur
A Bryan Foy Production An EAGLE LION (Hollywood) FILMS Presentation

For Better Boxoffice Product It's... *International*
FILM DISTRIBUTORS LIMITED

Paramount, Hfx. Opened By FP

(Continued from Page 1)

Halifax theatre, the Paramount, with all the appropriate ceremonies. One of the showcases of the company in the Maritimes, the new house was built on the site of the old Orpheus Theatre. Manager is Freeman Skinner. It is the third new theatre to open in Halifax since the removal of building restrictions, the other two being United Enterprises' Armview and Franklin & Herschorn's Vogue.

In Cowansville, Quebec, the new Princess, which has 750 seats compared with 300 in the old house, was opened recently by Leo Choquette and Mayor Carl Brock.

A 500-seat house, the Fox, also opened recently in Pincher Creek, Alberta, replacing the old house, also owned by D. C. Fox.

Lou Consky, owner of theatres in Haliburton and Fenelon Falls and who recently purchased the theatre in Minden, is building a theatre in Mattawa. All locations are in Ontario and in the last-named Principal Investments also is building. While the town seems too small to support two theatres, having a population slightly under 2,000, neither one has announced plans to withdraw.

In Richmond, BC, the promoters of a proposed drive-in theatre have presented council with a petition signed by 300 persons who are in favor of having one built. The community is without a theatre of any sort and recently a petition, with some 20 names, was introduced in council against the open-air theatre.

Suburban Theatres Limited, Odeon affiliate which has an 840-seat \$90,000 project under way in Vancouver, has applied to city council for a permit to build another theatre in the same city on Fraser Avenue. The cost of the latest structure is estimated by the company to be approximately \$62,000.

A 425-seat house being constructed by National Theatre Services in West Hill, Ontario, will be opened in April.

De Sylva Discussing Theda Bara Picture

Buddy G. De Sylva, who retired as Paramount production chief in 1945 due to ill health, is discussing a deal with Columbia for the production and distribution of his projected film on the life of Theda Bara. Betty Hutton is expected to play the lead.

Under her Paramount contract Miss Hutton is permitted to make one outside film this year and it is expected the Theda Bara biography will start in late summer.

Quota Talk Bunk, Says Ottawa

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erican film companies. This accord, inspired by Canada's USA dollar problem, resulted in the Canadian Co-operation Project of the Motion Picture Association of America.

His denial grew out of the reports printed in New York and Hollywood papers that a quota on American films was looming in Ottawa. The January 12th issue of this publication suggested that Ottawa was considering means of stimulating the sale of British products in this country, including films, so that we can help Britain maintain her buying power in the Canadian market.

Canadian exhibitors are opposed to federal or provincial moves of an official nature which would stipulate how much of any country's films they are to play. Canadian Film Weekly asked exhibitors in several provinces about their reaction to the suggestion, contained in trade paper stories, that some form of political blessing would be given to the increased exhibition of British pictures.

In every case exhibitors were vigorously opposed to being told what to play. "I wouldn't want anyone to impose pictures on me, nor, I'm sure, would the members of our association," said Ben Freedman, president of the Independent Motion Picture Exhibitors Association of Ontario and head of Allied Theatres, Ltd. "I don't want anyone telling me what I had to buy, whether it was British or American product."

But one thing is sure—exhibitors will fight hard against any official attempt to alter the ex-

hibitor's choice of product for his patrons.

The article said that officials of the Bank of Canada and the Department of Trade and Commerce were searching for "the right way to increase playing time on Canadian screens for British films" and this, Newman said, was not accurate. Officials of those government branches were not involved, he stated.

Our report of interest in British films on the part of Ottawa set off a chain reaction among other trade papers on this continent. Too much emphasis was placed by them on the nearness and nature of official action.

It was charged that such stories were "Rank-inspired" but this was denied by the Hon. J. Earl Lawson, KC, head of the J. Arthur Rank Organization in Canada. "I would not presume to tell the Canadian government at Ottawa what it should do nor suggest what action can be taken," he said.

Cardinal Reissuing 3 Laughton Oldies

Three Charles Laughton-Mayflower Productions will be reissued and will be released in Canada by Cardinal Films Limited, it was stated by Harry J. Allen, head of Cardinal.

The three are "Sidewalks of London," starring Laughton, Vivian Leigh and Rex Harrison; "Jamaica Inn" starring Laughton, Maureen O'Hara, Robert Newton and Leslie Banks, and directed by Alfred Hitchcock; and "The Beachcomber" starring Laughton, Elsa Lanchester and Robert Newton.

Blumenstock Heads MPAA Committee

The Advertising and Publicity Directors Committee of the Motion Picture Association of America has elected Mort Blumenstock, vice-president in charge of advertising and publicity for Warner Brothers, as committee chairman. Blumenstock will serve in this capacity for a term of six months. He succeeds Stanley Shuford, advertising manager of Paramount Pictures, whose term of office expired recently.

No IDB Money In Dom'n Production

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prospect of earning power." The quoted phrases were used by an important official of the IDB in talking about applications from Canadian producers. How many producers have tried the IDB is not known, such information being considered private.

The purpose of the Industrial Development Bank "is to extend financial assistance to sound industrial enterprises which are unable to obtain their requirements from other sources on reasonable terms and conditions," according to its annual report to the Minister of Finance by G. F. Towers, president of the Bank of Canada, of which it is a subsidiary.

Primary industries, such as farming or fishing, and trade or service establishments, such as stores, theatres and film distributors, are not eligible. But manufacturing and processing enterprises are and this would apply to both producers and processors of motion pictures. In 1948 the IDB authorized 143 loans, refused 159 and withdrew 89.

In Great Britain the government lends money to film producers. In November, 1948, what is now the National Film Finance Corporation was formed and it soon announced the loan of £1 million to Sir Alexander Korda's British Lion and about £20,000 to Renown Pictures Corporation. A number of other requests were received.

Last week a delegation of British producers, led by J. Arthur Rank, called on Sir Stafford Cripps, Chancellor of the Exchequer and Minister for Economic Affairs. It asked that 40 per cent of the \$152 million collected annually as entertainment tax be made available to producers to finance films.

Optimistic producers also felt that possession of an USA releasing contract would cause the Industrial Development Bank to take a favorable view of their applications.

Rhys Williams Cast

Rhys Williams has been cast for an important role in Columbia's "Tokyo Joe."

FOR SALE

Complete Projection and Sound Equipment. 2 Powers 6 B's with Bases; Motors; Magazines; Weber Sound Heads; Double Channel Amplifiers; and Jensen High and Low Frequency Speakers with Dividing Network. Good Condition. All for \$250.

Apply BOX 10
CANADIAN FILM WEEKLY
25 Dundas Square, Toronto

Film Weekly

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British Produce Horse Operas

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goer likes American westerns and this has been a problem to J. Arthur Rank in his own country.

Many jokes have been made about the possibility of British westerns, and this has also been the subject of humorous cartoons. But the British can't see the joke. Rank is definitely aiming at the western market everywhere. An ad in *Film Industry*, a British trade journal, indicates that Rank has an outdoor program.

The display lines in the ad read: "Out of the Drawing Room Into the Saddle." The ad goes on to say "... and that's one of the many fascinating ways British films are going today. There's a call for action and the great outdoors with hard-riding, hard-hitting motion pictures that move!"

And there's more:

"The wide open spaces of the world come into their own in Australian epics 'Eureka Stockade' and 'The Pepper Trees,' and South African boom-town story 'Diamond City.' Other British open-air films of the future include 'The Purple Plain' (Ceylon), 'The Golden Salamander' (North Africa) and 'Robbery Under Arms' (Australia)."

The ad was "Issued by the J. Arthur Rank Organization, Inc."

So we'll have horses, saddles, guns, heroes and badmen. The chief feature of westerns are horses—and horses have no unfamiliar accents. So perhaps Rank has something here.

'Thief Of Broadway'

Max Shulman and Richard Mealand's original, "Thief of Broadway," has been purchased by Warner Brothers.

U-I Making Shorts For TV Commercials

A special Universal-International trailer on "Family Honey-moon," and a Fred MacMurray commercial film made especially for television was used by Chesterfield to launch its series of television film promotions recently on the new Arthur Godfrey show over the Columbia Broadcasting System network.

This series of film promotions on television, which is to feature a different picture and film personality each week on the 22 TV stations, is part of the regular promotional tie-up between the cigarette and film companies.

The MacMurray commercial endorsement on film was specially made for television and Chesterfield.

Board Elects Heads Of New Video Co.

The board of directors of Mastervision Corporation Limited has elected Al Leary president of the company and Fred Cable vice-president at a recent meeting in Toronto. Mastervision will shortly produce television receivers and associated products at its plant in Scarborough. Head office is in Toronto.

Leary, who has spent most of the last year in England and the USA studying video broadcasting, is a former sports announcer and radio executive and a member of one of the first groups to apply for a television license for Toronto. Cable was elected a Fellow of the Television Society of Great Britain and for a number of years was associated with the late John Logie Baird, one of the pioneers of British television.

Warners' Short Tops

In a recent public opinion poll conducted by New Liberty Magazine, "Calgary Stampede," produced in Technicolor by Warner Bros., was chosen the outstanding Canadian short of 1948.

Two Publicity Heads Leave Selznick

Aileen St. John Brenon and Nick Mamula have resigned their respective publicity posts with the David O. Selznick Enterprises in New York. Miss Brenon handled all magazine publicity and Mamula was newspaper, trade paper and syndicate contact for the organization.

Both joined the Selznick setup two years ago and handled campaigns on all pictures released in that time as well as personal publicity for the large roster of DOS stars. Their future plans are expected to be announced shortly.

Shooting Under Way On Hakim Picture

Shooting is under way on the new Robert and Raymond Hakim production, "Twilight," in Hollywood. Film will be distributed by United Artists.

Laraine Day, Franchot Tone and Dane Clarke star in the picture, with key featured roles being filled by Bruce Bennett and Agnes Moorehead. Irving Pichel is directing.

'Movies And You' Called 'Brilliant'

"The Movies and You" industry film series is hailed as "informative and brilliant" by Mark Barron, drama editor of the Associated Press, in a wire service story to AP member newspapers across the continent. Under a New York dateline, Barron writes:

"The first of a series of motion picture shorts designed by the motion picture industry to film the 'backstage' story of the film industry in the United States was revealed here.

"In a series of shorts to be released to movie theatres from time to time, the public will be taken backstage of Hollywood studios just as if they were visiting fans being conducted on tours that will take them backstage to visit the stars, front stage to watch the writers, producers technicians and laborers doing their multifarious jobs which are needed to add up to a good movie which will be shown next week at a first-run theatre or at a drive-in neighborhood playhouse.

"Produced by various film company members of the Motion Picture Association, of which Eric Johnston is president, the shorts begin at the first step of making a film. They show how cotton from the South and wood pulp from the North, how electricians, technicians and artists from every corner of the globe are all necessary ingredients for the making of today's hit films.

"The cameras, in the shorts, do a running travelogue of every facet of the movie industry. They reveal how seeming 'miracles' in modern day movies are dreamed up and realized. At the same time they take a step back in history and show scenes from 'The Birth of a Nation,' from some of Harold Lloyd's early comedies and from many other pictures which made stars and history in the early days of the industry.

"The shorts also picturized the parts of the movie industry has played in war and other national emergency efforts. They are a terse, vivid report on the movie industry's role in the national scene for the past fifty years. The first ones, soon to be released for general distribution, will be followed with other shorts to bring the movie industry up to its present role.

"As candid views of a major industry, the shorts are informative and brilliant. As entertainment they are replete with nostalgic scenes to bring fond memories to a generation that grew up with the industry."

Prints of these shorts have arrived in Canada and will be screened shortly.

NEW RELEASE -- NEW SERIES
A Canadian Cameo

FEBRUARY

DESIGN FOR SWIMMING

The rare art of ornamental swimming is delightfully illustrated by a group of modern mermaids who weave their spell into a marine ballet which includes underwater sequences and intricate surface patterns. The climax is an interpretation of Tchaikowsky's beloved "Swan Lake" ballet.

*Produced in the lovely realism
of the new ANSCO Colour!*

An Associated Screen Picture

BOOK FROM YOUR NEAREST
EMPIRE—UNIVERSAL
E X C H A N G E

Variviews



Observanda

The Land of Babble-On

Greater love hath no man than he who gives up his sleep. Ralph Dale gets up at six a.m. to coach that kid hockey team of his in its pre-school practises . . . What's this talk about Clyde Gilmour getting the late Roly Young's movie column on the Globe and Mail? Clyde, the CBC's Vancouver film knocker, kids movies so hard that he would be entertainment competition if his broadcast took place during the week . . . A friend in California writes about Roly: "Well, now he's meeting the Top Reviewer of them all. His should be a good notice" . . . This friend's reaction to that historic California snowfall: "Sunkist snowballs!"

There is something fascinating about that Quebec case where an Indian was found guilty of inciting other Indians to rise against the government. Seems to belong to another day. I got the same feeling that I would get if I suddenly saw an animal supposed to be extinct wandering down Yonge Street . . . Overheard on a street car: "She's married again, this time to a widower. Her first husband died, you know. That's how she met her second husband. He was the undertaker" . . . Was the first electric radio invented in Toronto by the late Ted Rogers? The man who says so says they were all battery sets until then . . . That traditional midtown event, the annual Tribell show, takes place at the Victory Theatre on January 30th and February 6th. It will be the best yet, which will be some "best"!

Tip: Be careful you don't get your fingers caught on the hinge side of those transparent doors . . . In Vancouver "Red Shoes" got a six-column cut on the front page of the Sunday Sun for its opening. It was tied up with the paper's March of Dimes . . . The Village Theatre candy bar operates on the honor system. A plate contains \$5 worth of change and a sign says: "This is for your convenience. Please honor it." No more than a buck a week is lost — but it saves the cost of a counter girl . . . The "Sins of the Fathers" partners want Paul Maynard to give up his releasing contract so that they can sell it to Doug Fairley for \$250,000. But Paul has plenty of his own money in it and won't. That's the why of their attempts to sue, Paul told me.

Roses of Yesterday: "European Plan" and "American Plan" on the windows of city hotels . . . You've heard of a policeman's "beat" but did you know that the area served by a postman is known as his "walk"? . . . Running horses sometimes establish their superiority over equine competitors "by a nose" but trotting horses win "by a lip". . . Are you one of those misguided gabbers who says: "fulsome praise?" There's no such thing. Webster says that "fulsome" is an adjective meaning "offensive, gross, coarse, sickening, rank" . . . And you can win yourself another bet that you transpire when it's too warm. Look up the word yourself.

The Imperial goldfish are departing with the theatre's Old Look. Members of that finny family have been residents of the house for over a quarter of a century. Now it can be told. They aren't goldfish at all but some kind of herring with a golden look. That's showmanship for you . . . Curse-of-Civilization note: Now that taxis are despatched by radio, you have to listen to the despatcher talking to the driver, instead of enjoying music or conversation . . . "Strange Town at Night," composed by Walter Kaufman, has all the loneliness and grim foreboding of the night. Kaufman conducts the Winnipeg Symphony.

I was sitting next to a lady being queried by an US immigration inspector the other day and he asked her occupation: "Housewife," she said. "How do you earn your living?" was his next question. What with the present cost of things, maybe the inspector wasn't as silly as he sounded at first . . . I like reading local papers when I'm in another city and I find the most meaningless writings to be those on sports. Except New York, where every leading athlete has international prominence . . . John Huston, our Walter's boy, signed to make a picture a year for MGM.

On Film Criticism

Several hard-to-read books about the motion picture have been written by Parker Tyler and in reviewing his latest for the New York Times book section Eric Bentley writes: "For some time now Mr. Tyler has been giving us lessons on how to speak intelligently about bad films; has he anything to say about good films?"

In the Hollywood Reporter Irving Hoffman notes Bentley's words, then adds this comment:

"There, in a nut shell, is a pretty devastating commentary on one school of critics in Hollywood. They tee off on our mistakes and ignore our virtues.

"This dubious kind of critical ethics is not confined to the long hairs either. Some of the characters who pundit about Hollywood for the press and radio of this country are in the same class.

"They hand out moral, artistic and business advice that is uninvited, irresponsible and often just plain bad. They look for scandals because scandals make better copy. They pick up whispers because whispers hold an audience.

"There are altogether too many Hollywood-baiters these days. It is high time that the self-appointed champions of film Art started helping out the good films instead of trumpeting the bad ones."

Grins and Chagrins

Bucking the Pass: "Lend money and lose a friend" is a popular proverb. Theatre men know that often the same thing happens when they hand out a pass. The person who gets it, like many who don't, thinks that passes are as plentiful as loose leaves in autumn. Refuse him a second one and you've made an enemy.

The late Marcus Loew always maintained that very few who received passes appreciated them. When asked for a pass, he offered a 50c piece instead, that amount of money being the admission price to any of the theatres at the time. I imagine most refused it, at the same time realizing that they had made a request of the theatre man that they wouldn't of the grocery man. The average person never thinks to ask for free goods or services, except where theatres are concerned.

Even the government is interested in the number of free admissions to theatres. During the war a complaint was made in the House of Commons about the number of people who enter theatres without paying the amusement tax and the RCMP was assigned to check on the matter.

Jim Nairn recalled the time a bookmaker he knew in his home town of Hamilton had a cold and a fellow suggested a remedy. The bookmaker asked him to write it down and he put the slip in his pocket. The next day the bookmaker went about warning people that the fellow with the cold remedy was a stool pigeon. He explained that the fellow had "planted" a betting slip on him with the excuse that the writing referred to a cold remedy. Instead it named a horse and the bet on him—across the board. To prove his point the bookmaker showed the slip. It read: "Frosst's—222."

Writing about gamblers reminds me about the man who lost much money in a gaming house, then stopped the cheques he had issued in payment. The boss gambler called the man, who defied him. To that the former said nothing. The next day the man's door bell rang and the person he found standing there identified himself as an undertaker. He looked outside and saw a hearse at the curb. The undertaker said that he had received a call directing him to come to the man's address. He was sent away but the welsher got the idea. He paid.

I like Bert Brown's anecdote about a certain locally-famous professor who warned his class that every member must be seated at 9 a.m., for the doors would be closed at five minutes after and no one would be allowed in. The class got there on time but the professor didn't. He was six minutes late—so members refused to heed his demands that he be allowed to enter. And he was kept locked out!

FROM 11:18 a.m. TO 10:03 p.m., JANUARY 22nd—10 HOURS, 45 MINUTES OF UNBROKEN LINEUPS—AT TWO BOXOFFICES AT THE ODEON-TORONTO FOR "THE RED SHOES"!



SECTION OF ONE LINEUP FOR "THE RED SHOES" AT 4:45 P.M. RESERVE POLICE WERE CALLED TO HANDLE ALL-DAY QUEUES!



Two views of Eaton's four downtown displays are part of 89 Toronto window tieups for
"THE RED SHOES"!

Eagle-Lion's publicity department will do the same for YOU in YOUR community when YOU play
"THE RED SHOES"!



YOU, too can have lineups like THIS when you play "THE RED SHOES" and other top attractions from **EAGLE-LION FILMS OF CANADA LIMITED!**

Continuous Lineups At Vogue, Vancouver !

Put "THE RED SHOES" on your own list as one of the all-time "Greats!" Eagle-Lion has pre-sold it to the limit!

National Advertising in key magazines and mass-circulation weeklies has hit every Canadian community!

Nation-wide Merchandising and display tie-ups are the most extensive ever arranged for a British film.

"THE RED SHOES" has been plugged by radio networks and broadcasting stations, the press, American national and fan magazines for seven months!

Customer Comment: "COMPLETELY IRRESISTIBLE!"

**YES . . .
It's From**



From the FRONT PAGE of the VANCOUVER SUN!
Sunday Edition — Cut 6 columns wide!

Two Films Banned By French Board

Twentieth Century-Fox' "The Iron Curtain" and Universal-International's "Rogues Regiment" have been banned from showing in France by order of the French Board of Review.

First picture was forbidden because it would antagonize the Communist elements in France and might even cause bloodshed. Board pointed to Belgium screenings as an example. In that country stink bombs were thrown, theatres were picketed and general agitation took place. The film has been banned in the Netherlands by the government censors.

"Rogues Regiment" was barred because the Board claimed that there are no Nazis in the French Foreign Legion and never have been and, as that is the subject of the picture, it tends to harm that famed fighting force.

Fox appealed the decision to the Minister of Information but he upheld the Board's ruling and the company plans to appeal to President Auriol's office. Universal does not plan to appeal the ruling at present but may attempt to get the picture issued at a later date.

Marie Wilson Cast

Marie Wilson has been cast by Hal Wallis in the role of Irma in "My Friend Irma," which Paramount will release.

Ont. Treasurer Eyes Televised Films

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in Ontario. The branch is part of the Treasury Department, which makes Frost its senior officer.

While television is still in the offing as far as the general public is concerned, even the limited number of sets now in operation in the province are a challenge to its censorship regulations.

The powers of the Theatres and Cinematograph Act and its regulations are wide enough to include televised motion pictures. Lawyers for the Treasury Department have come to this conclusion after studying the Act. A study was also made of the act from which the Canadian Broadcasting Corporation derives its powers and in the course of this a Treasury Department lawyer had discussions with an official of the federal government radio agency.

The Treasury Department, for the censorship branch, found it necessary to consult CBC regulations and the talk between their representatives was of an informal and informative nature. No decision was reached as to the relation of each body to the other in the matter of televised motion pictures. But Ontario's position is clear enough. It reserves the right, under the Act's powers, to censor and charge for

censoring prints to be used for televising into the province.

Another aspect of Ontario's interest in televised films from outside the province is that they violate the regulation which requires certain films to be classified and advertised as Adult Entertainment.

At the recent convention of the Ontario Hotelmen's Association Stark Electronic Instruments Ltd. of Toronto demonstrated television broadcast from Buffalo. A motion picture which had been played in Ontario theatres was exhibited on a screen about two feet wide and 18 inches deep. Had this print been used in Ontario theatres the exchange and exhibitor both would have been subject to prosecution under the Cinematographs Act.

Other provinces have been wondering about the possible impact of television on censorship regulations as now constituted. Nor are theatre branches of government departments the only ones affected. In Pennsylvania recently the State Liquor Control Board ruled that bars and cocktail lounges featuring television must pay the state amusement tax. Operators fought this but the Supreme Court upheld it.

Ottawa Theatre Men Hold Unique Party

The annual party of the Ottawa Motion Picture Theatres Association took the form of a unique weekend social event in which the members and their wives toured from theatre to theatre in a chartered bus for successive parts of the program. Stopping points were the Centre, Glebe, Little Elgin and Nelson.

The banquet took place at the Glebe and the screening at the Little Elgin. An accordion player rode on the bus and entertained the party.

NY Variety Tent?

Members of the Motion Pictures Associates, New York organization, held a special meeting last week to determine whether or not to affiliate with Variety International. A New York tent has long been the dream of Variety.

U-I Sets Stars For 'Son Of Robin Hood'

"Son of Robin Hood" has been set by William Goetz, Universal-International production chief, as a future starring vehicle for Donald O'Connor and Charles Coburn.

The picture, to be produced by Leonard Goldstein, will be a high-budget Technicolor musical. It will follow "Curtain Call at Cactus Creek," on O'Connor's schedule.

Win \$5.00

for a Title to
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MIRANDA

The Riotous Tale of a Mermaid

with

GOOGIE WINTERS • GLYNIS JOHNS
GRIFFITH JONES • JOHN McCALLUM
MARGARET RUTHERFORD

For the Love of Mary

with Deanna Durbin, Don Taylor,
Edmond O'Brien,
Empire-Universal 90½ Mins.
FROTHY ROMANCE, YOUTHFUL GAY-
ETY AND PLEASANT MUSIC INTER-
LUDES WILL SELL THIS ONE EASILY.
IT'S MADE TO THE AUDIENCE'S TASTE.

Deanna Durbin again sparks a light romantic number with a fresh display of her girlish buoyancy and her talent along singing lines. She plays a part that has come to be identified with her frequent appearances with all the usual hectic attention given to untangling a tangled romance.

This time Washington is the setting for Miss Durbin's antics. She is a telephone operator in the White House. The broad scope of the script even involves the president in Miss Durbin's romantic affairs and while he is never seen, his hand in the proceedings is indicated.

As a hello girl on the chief executive's switchboard Miss Durbin's task is to keep cranks, pests and nuisances from being connected with the Chief. In this way she runs afoul of Don Taylor, an ichthyologist—fish fancier to you—who has an important problem.

She is also involved with Jeffrey Lynn, an ardent but rejected wooer. Edmond O'Brien becomes the third man in the case.

Giving the boys a merry whirl, Miss Durbin gads about the capital. She spends a good deal of time with Supreme Court figures in Hugo Haas' restaurant. Trying to sidetrack Lynn's attentions, she runs around with Taylor and O'Brien until the ultimate in confusion is reached.

Then Taylor's problem is brought into focus. He owns an island in the Pacific which the Navy had taken over for a base. He wants it back. Uncle Sam has \$300,000,000 invested.

In due course the Department of Justice, the Army, Navy and Marine Corps—all top brass—fall in line and acquiesce to Taylor's demands which are not much but he also includes a clause in the pact so that he can marry Miss Durbin.

Generally it is gay, youthful stuff handled in frothy style.

CAST: Deanna Durbin, Edmond O'Brien, Don Taylor, Jeffrey Lynn, Ray Collins, Hugo Haas, Harry Davenport.

CREDITS: Producer, Robert Arthur; Director Frederick De Cordova; Photography, William Daniels.

DIRECTION: Okay. PHOTOGRAPHY: Good.

The Boy With Green Hair

with Dean Stockwell, Pat O'Brien, Robert Ryan, Barbara Hale
RKO (Technicolor) 82 Mins.
A GEM OF SHINING ORIGINALITY, THIS IS ONE TO STAND UP AND CHEER FOR AND ABOUT. YOUNG STOCKWELL'S PERFORMANCE SPLENDID. BRILLIANT STORY HANDLING.

Evolving via a brilliant handling that polishes it into a gem of shining originality, "The Boy With Green Hair," probably the last film opus by Dore Schary out of RKO, is one to stand up and cheer about for a lengthy period.

Betsy Beaton's story, to put it basically and simply, has an unmistakable stamp of the unusual. It has keen insight, understanding, poignancy, a message and fragments of the humorous that cry urgently for understanding.

A splendid accomplishment in proclaiming its plea to end war, "The Boy With Green Hair" remains constantly on a simple plane, is at bottom an understanding drama of child life and a more penetrating study of emotional upheaval, the dawn of purpose and the inner sense of one who is marked by destiny to remind the world of the tragic implications of armed conflict between nations. It is in a sense a stigmata. The boy whose hair turns green knows his mission and life purpose. It has never happened before. In terms of cinematic fiction it is displayed in profoundly moving terms.

This performance by young Dean Stockwell, as the lad whose hair turns one fine morning as he bathes, is for the annals of film entertainment. He constantly eclipses the adults who surround his effort. Let it not be thought for a moment that they do not display a veteran assist to the youngster.

In brief outline "The Boy With Green Hair" is the story of a war orphan who tells his story in flashback to Robert Ryan. First seen his locks have been shorn. He is bald. The narrative rapidly covers the boy's life with varied relatives until he comes to live with Pat O'Brien, a onetime vaudeville actor, lately a singing waiter. O'Brien tries to smooth things for the puzzled child, enters him in school and soon the prominent pattern of the story rises to the surface.

It comes about as an understanding of the plight of orphans left in tragic circumstances by the war. They are maimed, starved, diseased through no circumstances they could have controlled. Stockwell, while assisting in war aid to the children of the world, comes to learn of the death of his own parents in London, victims of the blitz. He had been previously led to believe his parents were alive. With the understanding O'Brien, and teacher Barbara Hale assisting, he accepts his plight.

Then one morning his hair turns green. In a fantasy scene the children of the posters come to life and the reason for his green hair is disclosed. When the world learns of his green hair he is to tell them of the tragic misery and squalor—the dirty end product of warfare.

There is medical confusion over the phenomena. There is public clamor. At length Stockwell is taken, not unwillingly, to the barber and shorn. He is fully confident it will grow in again. But he has a purpose and runs away. That is where it begins.

"The Boy With Green Hair" achieves a brilliancy of purpose that is a seldom thing in this business of purveying film entertainment.

CAST: Dean Stockwell, Pat O'Brien, Robert Ryan, Barbara Hale, Richard Lyon, Walter Catlett, Samuel S. Hinds, Regis Toomey, Charles Meredith, David Clarke, Billy Sheffield, John Calkins, Teddy Infuhr, Dwayne Hickman, Ellene Janssen, Curtis Jackson, Charles Arnt.

CREDITS: A Dore Schary Presentation; Producer, Stephen Ames; Director, Joseph Losey; Screenplay, Ben Barzman, Alfred Lewis Levitt; Story, Betsy Beaton; Photography, George Barnes; Art, Albert S. D'Agostino, Ralph Berger; Sets, Darrell Silvera, William Stevens; Editor, Frank Doyle; Sound, Earl Wolcott, Clem Portman; Music, Leigh Harline; Musical director, C. Bakaleinikoff; Song, eden abbez; Orchestral arrangements, Gil Bruu.

DIRECTION, Brilliant.

PHOTOGRAPHY, Fine.

Scripts 'Bright Leaf'

Warner Brothers has assigned Randal MacDougall to script the screenplay of "Bright Leaf," novel by Foster-Simmons, recently acquired by the studio.

'Rope Of Sand' Cast

Paul Henreid, Burt Lancaster, Corinne Calvet, Claude Rains and Peter Lorre will head the cast of Hal Wallis' Paramount production, "Rope of Sand."

Angel On the Amazon

with Vera Ralston, George Brent,
Constance Bennett, Brian Aherne.
Empire-Universal 86 Mins.

INTRIGUING, DIFFERENT STORY QUALITY MAKES THIS ONE RATE. ABLY CONTAINED AND HANDLED. IT HAS SOLID POTENTIALITIES ESPECIALLY WITH FEMALE AUDIENCE.

An intriguing, different story quality and a treatment that should captivate the average filmgoer is ably contained and handled in this production. It concerns a woman who, although middle-aged, has the appearance, beauty and charm of a girl of 20. Quite ageless for a major portion of the running time, she shows her years at the conclusion.

The plot is heavily woven with contributing incident, colorfully injected. Direction is smart. Quartet of lead players run through their roles with sufficient conviction. Production values are first rate.

Forced down in the Brazilian wilds, George Brent, a transport pilot, who has Constance Bennett, as a passenger, meets up with Vera Ralston. She is on a shooting trip. With headhunting natives making things precarious, the party hastens back to Rio de Janeiro and Brent begins romancing Miss Ralston. She tries to dissuade him at first then warms to his attentions. But it is not in the books for them to be lovers. A series of incidents transpires and at length it is brought out that Miss Ralston is married to the aging Aherne and it is a quirk of nature, stemming from a bad fright she suffered years before, that has affected her glands and kept her young. Brent is brought up short with an understanding of the untenable situation at the fadeout. John H. Auer directed.

"Angel on the Amazon," it might be mentioned in passing, has solid potentialities with the female audience.

CAST: George Brent, Vera Ralston, Constance Bennett, Brian Aherne, Fortunio Bonanova, Alfonso Bedoya, Gus Schilling, Richard Crane, Walter Reed.

CREDITS: Associate producer-director, John H. Auer; Screenplay, Lawrence Kimble; Original story, Earl Felton; Photography, Reggie Lanning.

DIRECTION: Good. PHOTOGRAPHY: Very Good.

Jean Arthur Pacted

Jean Arthur has signed a contract with Paramount calling for three pictures over a period of years.

Goldwyn Knocks Eric Johnston

The withdrawal of Samuel Goldwyn from the Motion Picture Association of America and the Association of Motion Picture Producers, both headed by Eric Johnston, resulted in one of the sharpest personal attacks in the history of the industry. Goldwyn, who retired from the MPAA because he wanted "a real return to free enterprise" in the industry and thought that the Society of Independent Motion Picture Producers could bring it about, was angered when Johnston said that MPAA members "are relieved with Mr. Goldwyn's withdrawal. During his association with us he has demonstrated a unique and singular flair for saying one thing and doing exactly the opposite."

This drew the following vitriolic reply from Goldwyn:

"It is indeed unfortunate for the motion-picture industry that Mr. Eric Johnston's manners are as bad as his judgment. I had hoped to withdraw from the Motion Picture Association of America without commenting on Mr. Johnston's leadership, but this latest effusion from his word factory impels me to state a few matters for the record.

"During the period that Mr. Johnston has been president of the Motion picture Association of America the public relations of the industry have declined alarmingly. Mr. Johnston's contributions to building fine relations between the public and our business has consisted mostly of turning the offices of the MPAA into a personal press bureau for Eric Johnston.

"This is not surprising in view of the fact that all this time Mr. Johnston has been preening himself to accept a call to public office. The overwhelming silence of the public with respect to Mr. Johnston's political ambitions has unfortunately not prevented him from devoting his major efforts to his personal objectives rather than to the benefit of the motion-picture industry.

"During the period of Mr. Johnston's incumbency the financial position of the industry as a whole has deteriorated considerably. This may not be Mr. Johnston's fault, but his glittering genius for doing the wrong thing has certainly not helped the industry solve any of the grave problems it faces."

Referring to Mr. Johnston's anti-Communist hiring policy, which the Society of Independent Motion Picture Producers, Goldwyn's organization, has repudiated in the face of a multi-million dollar conspiracy suit by ten men barred from Hollywood employ-

ECHOES and REFLECTIONS

The BC Amusement Tax

(From the BC Financial Times)

Any government's handling of the tax problem can best be judged on the basis of "what can the traffic bear?" In this regard it would seem that the twenty-five per cent amusement tax in this province is not only too extreme but is at the stage where it is a hazard to the motion picture industry and the theatrical business generally. It seems reasonably certain that, if the present tax continues, it will discourage the building of theatres in this province. This can mean that many man hours of well paid labour will be lost which in turn can affect other government ventures such as the obtaining of funds for hospital insurance.

The present tax of 25 per cent, wherever there is a charge of 52 cents for admission, brings the over all price to 65 cents. If the price of admission is 40 cents, the tax is then 10 cents, which means that the admission charged must be 50 cents.

This amusement tax, as it stands at present in British Columbia, is the highest percentage tax in Canada. To show its effect on business it is only necessary to point out that, in order to get the volume of customers needed to keep their business in the black, the owners have had to reverse the procedure followed in every other sphere and actually reduce the net admission price over that in vogue in 1929. In wartime, when the people were amusement hungry, huge crowds allowed the theatres to make a profit. Today, however, times have changed and the theatre must compete with many other attractions not available in wartime.

This means, of course, that the industry must make every penny count and it would not seem that they can be very successful under the present tax structure. If they try to increase the price slightly to make up for losses, they are immediately faced with the fact that the amusement tax also goes up.

'Musical Comedy'

Joan Crawford, Jack Carson, June Haver, Virginia Mayo and Gordon MacRae will be the probable stars of Warners' Technicolor film, "Musical Comedy."

Ann Blyth Gets Role

Ann Blythe will have the top feminine role opposite Stephen McNally and Paul Christian in Universal-International's Technicolored story of Palestine, "Desert Legion."

ment, the statement went on:

"As far as I have been able to observe, Mr. Johnston's chief contribution to the economic stability of the industry has been to give it such advice as has caused the filing of law suits against the MPAA and various of its members totaling some \$66,000,000 — one of which has already been decided against the company involved."

"The motion-picture industry has survived many misfortunes, and I am confident that it will survive Eric Johnston."

Extend Ruling On Processing Pix

Order-in-Council P.C. 5890, dated December 21, 1948, and effective retroactively to October 1, 1948, enlarges the temporary free entry provisions for motion picture film imported into Canada for processing.

Tariff Item 658 already provides for free entry of standard film imported for the sole purpose of having 16 mm. reproductions made from it, provided the original is re-exported within three months from the date of importation. The new order extends this privilege to 16 mm. film and also extends the temporary entry period from three to six months. The wording is also changed to provide for importation only by recognized processors of motion picture film having duly equipped laboratories for the purpose. The new tariff item is designated Item 658a.

Candy Bars Cheaper

A dip in the price of chocolates and candy bars is expected due to the price of the chief ingredient, cocoa, having dropped from 39 cents a pound to 26. There is also the possibility that the government in its new budget may remove the one cent tax.

WB Signs Curtiz

Michael Curtiz has signed an exclusive seven-year contract with Warner Brothers as a producer-director. He has abandoned plans for independent productions and sold his company to Warners.

Australian Film Producers



Taking the lead in the production of documentaries in Australia is the Films Division of the Commonwealth Department of Information. Shown above are Stanley Hawes, head of the production department, at right, in conference in Sydney with G. Collins, producer-member in his section.

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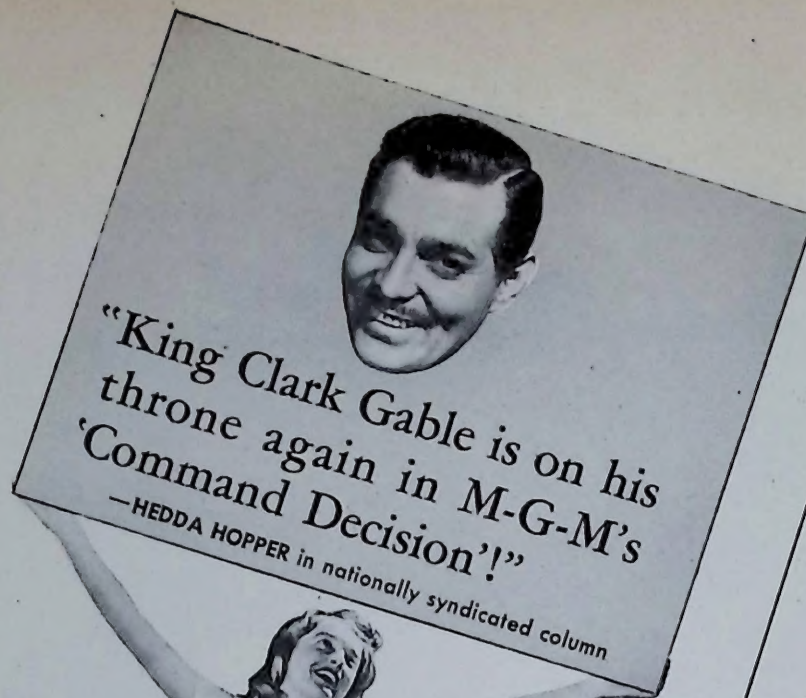
Story and Screenplay by Carroll Young

Based upon the famous King Features Syndicate newspaper feature

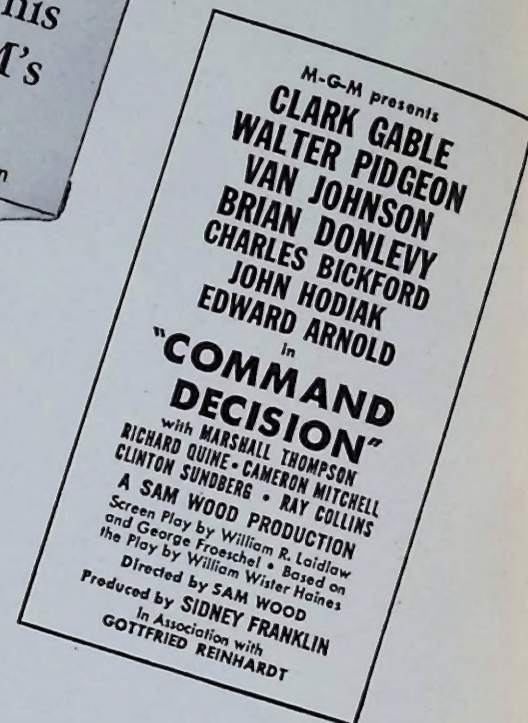
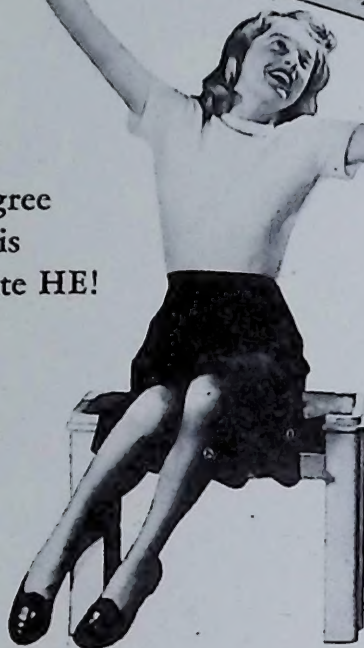
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